

We create an immersive video experience that allows a Virtual Guest to take a journey throughout your property as if they were actually there!

Interactive Engagement & Ecommerce

Simply put, there are no comparable marketing or advertising solutions that can create an immersive experience to engage your potential guests as they **research, plan, decide** and **book** their next trip.



Video Creation – 360° and VR

- Ideation, Planning, Collaboration
 - Identify property location scenes
 - Lobby, Restaurants, Lounges, Room Types, Pool, Gym, Spa, Business Center
 - Scene optimization
 - Voice over context and video capture alignment
 - Hotel staff participation

Video Production – 360° and VR

- Tiered options to accommodate hotel's desires
 - Cost effective package opportunities
 - Custom production
 - Aerial drone and underwater footage
 - Casting, staging, multi camera placements, lighting and sound
- Non intrusive on site production

Video Interactivity – 360° and VR

- Interactive Components
 - Location Navigation
 - Allowing viewers to navigate to property locations (Lounge, Restaurant, Rooms)
 - Highlight Amenities and Features
 - Integrate picture galleries and video in video to showcase within a location
 - Ecommerce to check rates and book rooms in real time

Platform Delivery – 360° and VR

- Mobile, Desktop, Headset

Video Distribution – 360° and VR

- Travel Sites
- Social Media
- Video Distribution Platforms
- Digital 360° ad units
- Video Analytics